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## 香港文化传信集团推介“云城市” CloudCity

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近日,由香港文化传信集团举办的首届“输出中华文化产业”研讨会在京召开。会上展示了文化传信集团与音乐天王周杰伦共同创立的Ucan“云城市”(CloudCity)文化平台,同时启动与惠普合作举办的首届全球华人Socialoke歌唱大赛及全球华人状元画家竞选。

拥有超过四十多年漫画出版历史的香港文化传信集团,自上世纪70年代开始已经风靡港澳台、东南亚地区以及全球华人地区。集团拥有超过40万幅原创画,都是具有香港特色又富有多元文化的珍贵画作。为打破中国文化输出海外的障碍,文化传信集团及音乐天王周杰伦共同创立Ucan.com,并于2011年携手推出全球首个云端城市Ucan“云城市”(CloudCity)。

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### **Culturecom unveil the “Ucan Cloud City”**

(10 October 2012 - Beijing) Culturecom held the first “Chinese Cultural Industries Conference” in Beijing and introduced the 3D online platform – “Ucan Cloud City”, which is co-developed with Asian pop star Jay Chou. At the same time, as part of the promotion campaign of the “Ucan Cloud City”, Culturecom collaborates with HP to launch the “Socialoke” singing contest and “Champion Painter” painting contest.

Culturecom is the largest comic content provider in Asia, owning over 400,000 manuscripts. In the past 40 years, Culturecom’s comics have been well received around the globe, with an estimated readership of over 100 million. These classic comics have become a representative and unique asset of Hong Kong’s local culture. Culturecom believes that with our new generation 3D interactive online platform – “Ucan Cloud City”, we can promote Chinese culture worldwide.

#### **About Culturecom Holdings Limited (343.HK)**

Founded in 1979, Culturecom is one of the largest comic publishers and animation developers in Asia. Over the past three decades, Culturecom owns over 200 comic titles. Our comics have been distributed in 14 countries across the globe and translated to 10 different languages. Besides publishing, Culturecom has also authorized Chinese Gamers Corporation to develop Chinese Hero Online Game in 2009, which achieved revenue of HKD 550 million in 2 years, and has been the highest record of in comic industry.

#### **About Ucan.com**

Ucan.com “Apps City” is a virtual-reality social gaming platform where users can interact and share in this online city, in which, you may choose your own avatar, build your own house, open your online store and live your dream life without boundary. With the full support from our founding shareholder Jay Chou and the abundant Hong Kong comic resources from Culturecom, Ucan.com is set to attract millions of music and comic fans to co-develop a virtual world with infinite possibilities.