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CULTURECOM HOLDINGS LIMITED


文化傳信集團有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 00343)

INSIDE INFORMATION LITIGATION

This announcement is made by Culturecom Holdings Limited (the “**Company**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (“**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

On 2 November 2020, Culturecom Limited (“**Culturecom**”) and Citicomics Limited (“**Citicomics**”) (collectively known as the “**Plaintiffs**”), subsidiaries of the Company, issued a writ of summons in the Court of First Instance in the High Court of Hong Kong under HCIP64/2020 (the “**Action**”) against Jade Dynasty Publications Limited (“**1st Defendant**”), Apex Print Limited (“**2nd Defendant**”), Tung Tak Newspaper & Magazine Agency Company Limited (“**3rd Defendant**”), and Lam Ching Tak trading as Collector’s Comics Zone (“**4th Defendant**”) (collectively known as the “**Defendants**”) concerning, inter alia, the Defendants’ infringement of Culturecom’s registered trade mark “” (Trade Mark No. 2001B00169AA) (“**Registered Trade Mark**”), the infringement of the copyright subsisting in copyright works relating to the “小流氓” comic series and passing off.

The Plaintiffs further took out a summons (the “**Summons**”) on 23 November 2020 to apply for interlocutory injunctive relief against the Defendants and the Summons was first heard on 27 November 2020 (the “**Hearing**”). At the Hearing, the Defendants undertook to the Court that until further order of the Court or determination of the Summons:

1. The Defendants and each of them, whether acting by themselves, their affiliates, directors, officers, employees, servants, agents, representatives, associated companies, subsidiaries or any of them or otherwise howsoever, will not:
 - a. Make, produce, publish, sell, supply, distribute, issue to the public, promote, market, advertise, and/or otherwise howsoever deal in or with:

- i. any copy of Issue No.1 of the “小流氓” comic books (“**Little Rascals Comics**”) of the type;
 - ii. any copy of Issue No.2 of the Little Rascals Comics of the type;
 - iii. any copy of Issue No.3 of the Little Rascals Comics of the type;
 - iv. any copy of Issue No.4 of the Little Rascals Comics of the type;
 - v. any copy of the 正宗小流氓封面集 of the type;
 - vi. any copy of Issue Nos.1 to 8 of the Little Rascals Comics of the type;
 - vii. any copy or any copy of any substantial part of any cover of Issue Nos.1 to 98 of the Little Rascals Comics; and/or
 - viii. any copy or any copy of any substantial part of any issue of the Little Rascals Comics;
- b. Produce, publish, sell, supply, distribute, promote, market, advertise, use and/or otherwise howsoever deal in or with any products, in particular, books, magazines, newsletters, comic strips, posters, stickers, under and/or by reference to the Registered Trade Mark and/or the name or sign “小流氓” (“**the Sign**”), and/or any sign or name which is identical or confusingly similar to the Registered Trade Mark and/or the Sign;
 - c. Make any representation through whatever means that Mr Huang Yulang (also known as 黃玉郎) or anyone other than Culturecom is the owner of the copyright and/or other intellectual property rights subsisting in and relating to the Little Rascals Comics; and/or
 - d. Authorise, cause, enable, assist, counsel, instigate, incite, entice, procure, aid or abet others to commit any of the aforesaid acts or participating in any of the aforesaid acts.
2. Each of the Defendants shall, within 14 days from the date of personal service of the Order made by The Honourable Mr Justice Keith Yeung dated 27 November 2020 upon it/him, take all necessary steps to remove and/or cause to be removed from all websites, online trade portal sites and social media platforms over which they have control of the content, any reference to, or photograph, image or description of:
 - a. Any products the continued making, producing, publishing, importing, exporting, possessing, selling, supplying, offering and/or exposing for sale and/or supply, exhibiting, advertising, distributing and/or issuing to the public of which and/or dealing in or with which by the Defendants or any of them would offend against the foregoing undertakings; and/or

- b. Any signs or names identical or confusingly similar to the Registered Trade Mark and/or the Sign, and/or any sign or name the continued use of which in connection with any business, trade or promotional activities, or on or in relation to goods or services (not being the goods or services of or licensed by the Plaintiffs) would offend against the foregoing undertakings.

If the Defendants neglect to obey or disobey the above undertaking given to the Court, they may be held to be in contempt of Court and liable to process of execution to compel them to obey it.

Further, at the Hearing, the Plaintiffs were granted leave to join Mr. Huang Yulang (also known as 黃玉郎) as the 5th Defendant in the Action.

Further announcements will be made to update on the progress of the matter as and when appropriate.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By the Order of the Board
Culturecom Holdings Limited
Kwan Kin Chung
Managing Director

Hong Kong, 30 November 2020

As at the date hereof, the Board comprises of Ms. Chow Lai Wah Livia (being the Vice Chairman and Executive Director); Mr. Huang Mingguo, Mr. Kwan Kin Chung and Mr. Yuen Kin (all being Executive Directors); and Mr. Wong Kwan Kit, Mr. Fan Chun Wah Andrew and Mr. Mung Yat Lik (all being Independent Non-executive Directors).

* *For identification purpose only*