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CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code : 343)

FURTHER DELAY IN DESPATCH OF CIRCULAR IN RELATION TO SHARE TRANSACTION

Reference is made to the announcements issued by Culturecom Holdings Limited (the “Company”) dated 11 November 2013 and 2 December 2013 respectively (the “Announcements”) in relation to, among others, the proposed acquisition of 51% issued share capital of Tianhe Union Holding Group Limited. Terms used herein shall have the same meanings as those defined in the Announcements unless the context requires otherwise.

As stated in the announcement of the Company dated 2 December 2013, it was expected that the Circular containing, among others, further details of the proposed Acquisition and the notice convening the SGM will be despatched to the Shareholders and Warrantholders on or before 31 December 2013.

As additional time is required to finalise certain information in the Circular including but not limited to the information of the Target Group, it is expected that the despatch of the Circular will be postponed to a date on or before 31 March 2014.

As disclosed in the announcement of the Company dated 11 November 2013, it was contemplated that Completion shall take place on or before 31 December 2013. In light of the delay in despatch of the Circular, it is expected that Completion shall take place on or before 31 March 2014 subject to the fulfilment of conditions precedent set out in the Agreement.

By the order of the Board
Culturecom Holdings Limited
Chu Bong Foo
Chairman

Hong Kong, 31 December 2013

As at the date of this announcement, the Board comprises of Ms. Chow Lai Wah Livia (being the Vice Chairman and executive Director); Mr. Kwan Kin Chung, Mr. Chung Billy, Mr. Wan Xiaolin, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being executive Directors); Mr. Chu Bong Foo (being the Chairman and non-executive Director) and Mr. Tsang Wai Wa, Mr. Joseph Lee Chennault, Mr. Lai Qiang and Ms. Ng Ying (all being independent non-executive Directors).

**for identification purpose only*