

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



## CULTURECOM HOLDINGS LIMITED

文化傳信集團有限公司\*

(Incorporated in Bermuda with limited liability)

(Stock Code: 343)

(Warrant Code: 824)

### PROFIT WARNING

This announcement is made by Culturecom Holdings Limited (“the Company”) and its subsidiaries (“the Group”) pursuant to Rule 13.09 (1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on information currently available, the Group is expected to record a loss for the year ended 31<sup>st</sup> March 2012 as compared with a profit for the year ended 31<sup>st</sup> March 2011.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Culturecom Holdings Limited (“the Company”) and its subsidiaries (“the Group”) pursuant to Rule 13.09 (1) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that based on information currently available, the Group is expected to record a loss for the year ended 31<sup>st</sup> March 2012 as compared with a profit for the year ended 31<sup>st</sup> March 2011.

The expected change was mainly attributable to decrease in fair value of assets of the Group Investment in various projects, which has no effect on the cash flow of the Group for the current reporting period.

The information contained in this announcement is only based on the preliminary assessment according to figures and information that have not been audited or reviewed by the Company’s auditor. Details of the Group’s performance will be disclosed in its final results announcement for the year ended 31 March 2012 which is expected to be published by end of June 2012.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in shares of the Company.

By the order of Board  
**Culturecom Holdings Limited**  
Chu Bong Foo  
Chairman

Hong Kong, 31 May 2012

*As at the date of this announcement, the Board comprises of Mr. Kwan Kin Chung (Managing Director), Ms. Chow Lai Wah Livia (being the Vice Chairman), Mr. Chung Billy, Mr. Wan Xiaolin, Mr. Tang U Fai, Mr. Tang Kwing Chuen Kenneth and Mr. Chen Man Lung (all being executive Directors); Mr. Chu Bong Foo (being the Chairman and non-executive Director) and Mr. Tsang Wai Wa, Mr. Joseph Lee Chennault and Mr. Lai Qiang (all being independent non-executive Directors).*

\* for identification purpose only